

Digitising vehicle flow at a busy dealership

Baner, Pune · Modi Hyundai

Showroom and service traffic of 120–200 vehicles a day needed accurate logs, test-drive tracking, and fair service turnaround — without manual registers.

Overview

Modi Hyundai in Baner runs both showroom and service operations. Stellarview implemented GateGuard ANPR with GateGuard Connect to automate access logs, classify vehicle purpose, and alert on blacklist events.

The challenge

- Inaccurate, non-digitised manual entry/exit tracking at high daily volume
- Difficulty logging time for test-drive vehicles, including temporary plates
- Service-bay turnaround hard to enforce fairly under first-come, first-served

The solution

- Automated entry–exit capture for HSRP, temporary, and unlicensed new cars
- Unified tracking of test-drive, service, and staff vehicles
- Turnaround-time timelines from arrival to departure
- GateGuard Connect whitelist/blacklist with email alerts
- Daily reporting and Excel exports for managers

Impact

Managers gained real-time and historical accountability for every movement, clearer service-queue discipline, and off-site visibility of priority or suspicious vehicles through automated alerts.

Conclusion

GateGuard turned a high-volume dealership gate into a digitally managed operation — accurate logs, measurable TAT, and stronger control over special vehicles.

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